

**IN THE CLAIMS**

Please **ADD** new claims 4-16. A status of the claims follows.

Claim 1: (Original) A method of securely delivering data, comprising the steps of:  
    creating a container having electronic content and a container identifier;  
    encrypting at least one data block of the electronic content using a symmetric encryption technique and encrypting a header associated with a first data block of the electronic content using an asymmetric encryption technique, the header including a symmetric decryption key; and  
    re-keying the header using data associated with a user or a user's device to lock at least a portion of the electronic content to the user or the user's device,  
    wherein the locked at least a portion of the electronic content can only be decrypted and accessed by the user or on the user's device when the user or user's device has been authenticated against at least the container identifier.

Claim 2: (Original) A system for securely delivering data, comprising at least one component to:

    create a container having electronic content and a container identifier;  
    encrypt at least one data block of the electronic content using a symmetric encryption technique and to encrypt a header associated with a first data block of the electronic content using an asymmetric encryption technique, the header including a symmetric decryption key; and

re-key the header using data associated with a user or a user's device to lock at least a portion of the electronic content to the user or the user's device, wherein the locked at least a portion of the electronic content can only be decrypted and accessed by the user or on the user's device when the user or user's device has been authenticated against at least the container identifier.

Claim 3: (Original) A computer program product comprising a computer usable medium having readable program code embodied in the medium, the computer program product includes at least one component to:

create a container having electronic content and a container identifier;

determining at least one data block for partitioning the electronic content;

encrypt the at least one data block of the electronic content using a symmetric encryption technique and to encrypt a header associated with a first data block of the electronic content using an asymmetric encryption technique, the header including a symmetric decryption key;

re-key the header using data associated with a user or a user's device to lock at least a portion of the electronic content to the user or the user's device, wherein the locked at least a portion of the electronic content can only be decrypted and accessed by the user or on the user's device when the user or user's device has been authenticated against at least the container identifier; and

decrypt the locked portion of the electronic content when the user or user's device has been authenticated.

Claim 4: (New) The method of claim 1, further comprising the steps of:  
requesting authorization to access the electronic content; and  
receiving authorization to access the electronic content.

Claim 5: (New) The method of claim 4, further comprising re-keying the header based on each occurrence of the requesting step.

Claim 6: (New) The method of claim 5, wherein the re-keying the header step results in a different value for each occurrence of the re-keying step.

Claim 7: (New) The method of claim 1, wherein the electronic content includes at least any one of text, executable code, video, photos, and sales solicitations.

Claim 8: (New) The method of claim 1, wherein the step for re-keying occurs at the user's device.

Claim 9: (New) A computer-implemented method of securely delivering data, comprising the steps of:  
creating a container having electronic content and a container identifier;  
encrypting at least one data block of the electronic content using a symmetric encryption technique and encrypting a header associated with a first data block of the electronic content using an asymmetric encryption technique, the header including a symmetric decryption key; and

re-keying the header using at least a portion of the container identifier and data associated with a user or a user's device to lock at least a portion of the electronic content to the user or the user's device,

wherein the locked at least a portion of the electronic content can only be decrypted and accessed by the user or on the user's device when the user or user's device has been authenticated against at least the container identifier, and

wherein the step for re-keying creates a unique value for the header for every different container delivered to the user's device.

Claim 10: (New) The computer-implemented method of claim 9, wherein the step for re-keying occurs at the user's device.

Claim 11: (New) An apparatus for securely accessing data, comprising:

means for creating a container having electronic content and a container identifier;

means for encrypting at least one data block of the electronic content using a symmetric encryption technique and encrypting a header associated with a first data block of the electronic content using an asymmetric encryption technique, the header including a symmetric decryption key; and

means for re-keying the header using data associated with a user or a user's device to lock at least a portion of the electronic content to the user or the user's device,

wherein the means for re-keying is located at the user's device and the locked at least a portion of the electronic content can only be decrypted and accessed by the

user or on the user's device when the user or user's device has been authenticated against at least the container identifier.

Claim 12: (New) A computer-based method for accessing content, the method comprising the steps of:

transmitting an electronic container having files of electronic content and a container identifier, wherein at least one data block of the electronic content is encrypted using a symmetric encryption technique and a header associated with a first data block of the electronic content is encrypted using an asymmetric encryption technique, the header including a symmetric decryption key; and

transmitting a permission token based on an attempt to access the electronic content to grant access to the electronic content, wherein at least the symmetric decryption key is re-encrypted for each occurrence of transmitting the permission.

Claim 13: (New) The computer-based method of claim 12, wherein the container identifier and device indicia is used to re-encrypt at least the symmetric decryption key for each occurrence of transmitting the permission for locking the electronic content to a device having the device indicia.

Claim 14: (New) The computer-based method of claim 12, wherein a container identifier and device indicia is used to re-encrypt the header.

Claim 15: (New) The computer-based method of claim 12, wherein the electronic container includes at least any one of: executable code, text, video, photos, audio, financial data, and sales solicitations.

Claim 16: (New) The computer-based method of claim 12, wherein the attempt to access the electronic content occurs at a user's computing device.